

Public Service Announcement

Government of Nunavut launches firearm safety campaign

Start Date: November 25, 2022 End Date: December 16, 2022

Nunavut-wide 45 sec

The Community Justice division of the Department of Justice is working to decrease injuries and incidents involving firearms through its Qukiutiliritsiarniq Nunavummi – Firearm Safety Nunavut campaign.

This educational campaign promotes awareness and encourages the safe use, handling, and storage of firearms in Nunavut. Through this campaign, resources will be distributed to promote safety and decrease injuries and incidents involving firearms.

The campaign emphasizes on strengthening existing firearm safety educational courses and addressing the gaps in accessing these courses.

In partnership with the Firearm Safety Office, Embrace Life Council, Community Justice Outreach Workers, Departments of Health and Education and the Pirurvik Centre, firearms safety awareness activities will be offered, such as:

- Possession and acquisition licence (PAL) course in Pangnirtung;
- Distribution of educational and promotional material throughout Nunavut;
- Firearm Safety Awareness Drawing Contest in schools in Pangnirtung;
- Community events and discussions, in partnership with RCMP and local justice stakeholders;
- Trigger locks distribution, in partnership with Firearm Safety Office, throughout Nunavut.

For more information regarding *Qukiutiliritsiarniq Nunavummi*, please contact firearmsafety@gov.nu.ca.

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