



Public Service Announcement

National Coaches Week and Concussion Awareness Week

Start Date: September 21, 2021

End Date: October 2, 2021

Nunavut-wide

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This year, National Coaches Week is September 18-26, followed by Concussion Awareness Week, September 26-October 2. Nunavummiut are encouraged to say thank you for the positive impact coaches have on our athletes and communities. Alongside our coaches, it is important to raise awareness about concussions through learning early recognition signs, proper medical assessment, and appropriate management of concussions.

Let's put a spotlight on our coaches and work together to educate each other about concussions. Use the hashtag **#ThanksCoach** on social media to recognize coaches across Nunavut or **#NUConcussionAwareness** to raise awareness and promote safety in sport.

To help recognize National Coaches Week or Concussion Awareness Week, the Government of Nunavut's Sport and Recreation Division is offering free professional development opportunities. If you would like more information, please call 1-888-765-5506 or email srinfo@gov.nu.ca.

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