



## **Tourism Industry Contributions**

### **POLICY STATEMENT**

The Government of Nunavut shall provide financial support to a Nunavut tourism association in order to stimulate the expansion of the tourism industry for the benefit of all Nunavut residents.

### **PRINCIPLES**

This Policy is based on the following principles:

1. The development of the tourism industry is an important means of expanding community-based employment and income opportunities in the Nunavut.
2. Nunavut tourism businesses in partnership with government shall be encouraged to take the lead in developing a viable tourism industry.
3. An industry association can play a major contributing role to the growth and development of this sector.

### **SCOPE**

This directive applies to the provision of financial assistance to a Nunavut tourism association.

### **DEFINITIONS**

#### 1. Contribution

Means a conditional transfer payment made to a recipient, subject to audit, and for which the Government will not receive any goods or services. Contribution payments are conditional on performance or achievement.



2. Tourism Association

Means an association recognized by the Government of Nunavut consisting of members from the travel industry, community councils, and other groups and individuals who are interested in fostering the orderly growth of the tourism industry.

3. Northern Resident

Means a person who has been ordinarily resident in Nunavut for at least one year.

## PROVISIONS

1. Authority and Accountability

(a) Program Approval

(i) Executive Council

Only Executive Council may approve exceptions to this Policy.

(ii) Minister

The Minister of Economic Development and Transportation shall approve program provisions.

(b) Financial Approval

(i) Minister

The Minister of Economic Development and Transportation may approve contributions according to relevant program terms and conditions contained within the attached schedules up to amounts appropriated in the main estimates.

(ii) Financial Management Board

The Financial Management Board approves an annual budget for contributions contained within this Policy and, in the event of unplanned contribution needs, expenditures additional to those appropriated in the main estimates.



## 2. Criteria

Applicant criteria are detailed in the attached schedules.

## 3. Financial Conditions

In addition to the financial conditions detailed in the attached schedules, the following shall apply:

- a. All contributions will be subject to normal accountability and audit requirements.
- (b) All contributions will be subject to an evaluation of performance.
- (c) Contributions will not be granted until the applicants and the Government of Nunavut have entered into a formal and binding legal agreement describing the terms and conditions under which that assistance is offered.
- (d) Any association receiving contributions will maintain and make accessible records, files and books.

## 4. Prerogative of the Executive Council

Nothing in this Directive shall in any way be construed to limit the prerogative of the Executive Council to make decisions or take actions respecting the development of the tourism industry outside the provisions of this Directive.

Original signed by \_\_\_\_\_

Premier and Chairman of the Executive Council



## Schedule A

### TOURISM SUPPORT CONTRIBUTION PROGRAM

#### SCOPE

This schedule applies to the provision of a contribution to a tourism association to enable them to deliver tourism programs and services.

#### DEFINITIONS

The following terms used in the schedule are hereby defined:

##### 1. Tourism Support Program

Means financial assistance provided to a representative group from the tourism industry and which is established to support and encourage the development of the Nunavut tourism industry and meet the priorities of the Government of Nunavut.

#### PROVISIONS

##### 1. Eligibility

Eligibility is restricted to a Nunavut tourism association.

##### 2. Criteria

Applicants must meet the following criteria:

- (a) must be duly registered and in good standing in accordance with the *Nunavut Societies Act*;
- (b) must have a duly elected and active board of directors;
- (c) must be representative of the various tourism interests within Nunavut; and
- (d) must provide identifiable economic benefits for its members.

##### 3. Terms and Conditions



The following terms and conditions will apply:

(a) Financial contributions may be granted to a Nunavut association to allow them to deliver tourism programs and services either directly through their staff or indirectly through contracted services.

#### 4. Financial Conditions

a. Every effort must be made and demonstrated that expenditures from these funds will benefit Nunavut based businesses and individuals.

(b) Air travel, accommodation and meal expenses must conform to the Government of Nunavut Travel Expense Guidelines.

#### 5. Applications

(a) Applications for a Tourism Contribution must include business plan for the forthcoming year of activities and an annual report and evaluation from the previous year.



## Schedule B

### INDUSTRY ASSOCIATION CORE FUNDING CONTRIBUTION PROGRAM

#### SCOPE

This schedule applies to the provision of a contribution to the Tourism Association in Nunavut for the purpose of offsetting their core funding requirements.

#### DEFINITIONS

The following terms used in the schedule are hereby defined:

##### 1. Core Funding

Means operational costs including the cost of maintaining an office and office staff, purchasing supplies, and conducting regular board meetings and an annual general meeting.

##### 2. Tourism Association Board of Directors

Means a board consisting of the president and directors, elected from the general membership.

#### PROVISIONS

##### 1. Eligibility

Eligibility is restricted to the Tourism Association of Nunavut.

##### 2. Criteria

Applicant must meet the following criteria:

- (a) must be duly registered and in good standing in accordance with the *Nunavut Societies Act*;
- (b) must have a duly elected and active board of directors;
- (c) must be representative of the various interests across the tourism industry; and



(d) must provide identifiable economic benefits for its members.

### 3. Terms and Conditions

#### (a) Core Funding Base Budget Contributions

Financial contributions may be granted to the Tourism Association in order to provide a base budget for offsetting their core funding requirements.

### 4. Financial Conditions

(a) Core Funding Base Budget Contribution for core funding base budgets will be determined and allocated according to the following:

(i) A total annual budget will be established in the Main Estimates.

(ii) A financial contribution shall be granted on an annual basis.

### 5. Applications

(a) Applications for Core Funding Base Budget Contributions must include:

(i) proof of registration and current status under the Nunavut *Societies Act*;

(ii) list of elected board of directors, including their affiliation;

(iii) business plan for associations' activities for the upcoming year and an estimate of their economic impact on members; and

(iv) proposed core funding requirements.

(b) Applications for financial assistance should be submitted to: Deputy Minister, Department of Economic Development and Transportation, Government of Nunavut.



DEPARTMENT OF ECONOMIC DEVELOPMENT  
AND TRANSPORTATION (ED&T)

TOURISM INDUSTRY  
CONTRIBUTIONS POLICY

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